

### **SOVA SHARES**

Exchanging ideas and resources among symphony orchestra volunteer organizations in the Southeast.

#### **SOVA EDUCATES**

Promoting volunteer expertise through digital, written and personal support via the annual Roundtable.

#### **SOVA ADVOCATES**

Representing the work of Southeastern orchestra volunteers as the leading voice in the region.

# **SOVA SUPPORTS**

Offering orchestra volunteers strategies for success, plus a toolbox of resources and skills.

# **SHARE TABLE**

All organizations are encouraged to bring printed materials, invitations, newsletters, brochures, etc. for display and/or distribution. Twenty copies suggested.

#### **CONFERENCE HOTEL**

#### O'Henry Hotel

624 Green Valley Road Greensboro, NC 27408 336-854-2000

# **Special Roundtable room rates:**

\$185 + tax

Room rate includes \$10 voucher for any Quaintance Weaver Restaurant and complimentary breakfast buffet. For hotel reservations, please call 800-965-8259 and ask for the SOVA Roundtable rate.

This special rate is available as long as rooms are available.











For more Roundtable information visit: www.sovaonline.org

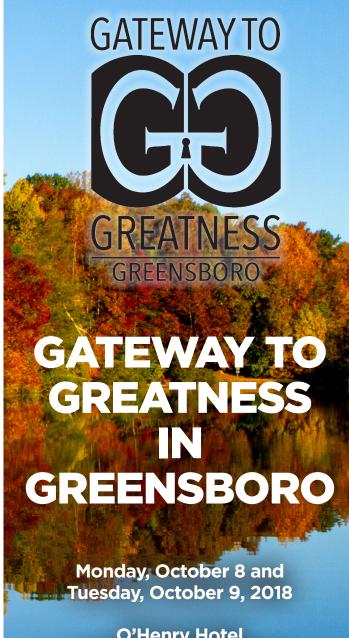
**Linda Hiatt**, Co-Chair, Roundtable 2018 plhr@me.com

Frances Vinoski, Co-Chair, Roundtable 2018 fvinoski@triad.rr.com

Hosted by

**Greensboro Symphony Guild** 

# SOUTHEASTERN ORCHESTRA VOLUNTEER ASSOCIATION



O'Henry Hotel 624 Green Valley Road Greensboro, NC 27408

#### **EARLY ARRIVALS ACTIVITIES**

#### Sunday, October 7th

4:30-5:30 Arts Crawl in Downtown Greensboro\*\*
Meet in O'Henry Lobby

6:00-6:45 SOVA Board of Directors' Meeting in the

Porter Suite

6:45-7:15 Liaison Training in the Porter Suite. Interaction and networking will continue at dinner.

7:30 Dinner on own at any Quaintance Weaver

restaurant. Transportation available.

#### **KEYNOTE SPEAKERS**



#### **Rich Schlentz**

Consultant, Speaker, Leadership Coach, and Author

Rich is the founder of EXTRAordinary! Inc. a movement dedicated to reviving the workplace one culture at a time. In his partnerships with

companies, teams, and individuals, Rich provides the tools to create breakthrough performance. With an emphasis on relationship principles, he helps organizations develop strategies to increase employee engagement, commitment, and productivity. His area of expertise is guiding leaders to create and foster engaging cultures resulting in improved loyalty, creativity, innovation, and profitability. His debut book is: Your Employees Have Quit-They Just Haven't Left.



#### Kathie Amato

Senior Lecturing Fellow, Duke University

Kathie Amato has an extensive background in higher education, marketing and publishing. She currently serves as a Senior Lecturing Fellow at Duke University, where she teaches in the areas

of innovation, entrepreneurship, and marketing. Previous roles have included senior strategist for innovation and entrepreneurship education at Duke and associate dean at Duke's Fuqua School of Business, where she managed the creation and launch of a one-year master's degree program. Kathie also has a background in publishing, brand management, product development, marketing and sales management.

Outside of work, Kathie is an active volunteer in Greensboro where one of her favorite areas of volunteer work is with the Greensboro Symphony Guild, where she has been a member for thirteen years.

#### **ROUNDTABLE 2018 AGENDA**

#### Monday, October 8th

Monday, October 8th	
8:30-11:30	Presidents and Presidents-Elect Brunch & Conversation Linda Hiatt, Moderator
	Palmer Room, O'Henry Hotel
	Breakfast Buffet available for early arrivals not involved in this meeting (included in hotel fee).
10:30-12:30	Registration and Lunch on your own.
	All events below are located in the Hawkins Brown Room, O'Henry Hotel
12:45-1:00	Welcome
	Betty Seifert, SOVA President
	<b>Linda Hiatt &amp; Frances Vinoski</b> , 2018 Roundtable Co-Chairs
1:00-2:30	Build a Highly Engaged Volunteer Guild (or Association)While Maintaining Your Sanity!
	<b>Rich Schlentz</b> , Chief Enthusiasm Officer, EXTRAordinary, Inc.
2:30-3:00	Break
3:00-3:45	WHO Are We Motivating? Engaging Millennials: Panel Presentation
	<b>Daniel Crupi</b> , Chief Operating Officer, Greensboro Symphony Orchestra

Daniel Crupi, Chief Operating Officer, Greensboro Symphony Orchestra Derek Gracey, President, Vivace Keyshia Haithcock-Johnson, Immediate Past President, Vivace

3:45-4:45 HOW Are We Motivating? Digital Marketing

Jo Ann Cowlet and Dianne Flem

from iHeart Radio

4:45-5:00 Evening Schedule Frances Vinoski. Roundtable Co-Chair

6:30-8:30 Drinks & Dinner at The W on Elm

Music provided by Hope and Honour Ań Carter, Greensboro Symphony Youth

Orchestra, Violinists

#### **ROUNDTABLE 2018 AGENDA**

#### Tuesday, October 9th

8:30-9:30	Breakfast Buffet in the hotel (included in hotel fee)
	All the events below are located in the Hawkins Brown Room, O'Henry Hotel
9:30-9:40	Welcome Back
	<b>Linda Hiatt &amp; Frances Vinoski</b> , Roundtable Co-Chairs
9:40-11:30	WHY Are We Motivating? Impact of the Arts
	<b>Kathie Amato</b> , GSG Member and Duke University Professor
11:30-12:30	Lunch* & Announcements
	2019 Roundtable location
12:30-12:45	Break
12:45-2:45	Roundtables (you can go to all four)
	Creative Communications  Debbie Faircloth, Greensboro Symphony Guild, Past Board Member & Presentation Ball Chair & PR guru
	The ABCs of Solicitation Martha Long, Past President SOVA and Augusta Symphony Guild, Inc., experienced fundraiser
	Mardi Gras with the South Carolina Symphony League Ellen Monahan, President of Symphony League, South Carolina Philharmonic and SOVA Board Member
	Taste of the Tour Silent Auction, National Gold Book Award Winner Sallie Moody and Jenny Tolson, The Symphony Guild of Charlotte

2:45-3:00

Feedback & Farewell

<sup>\*</sup>Included in registration fee

<sup>\*\*</sup>Optional, see registration form